

## MONTHLY PRICING

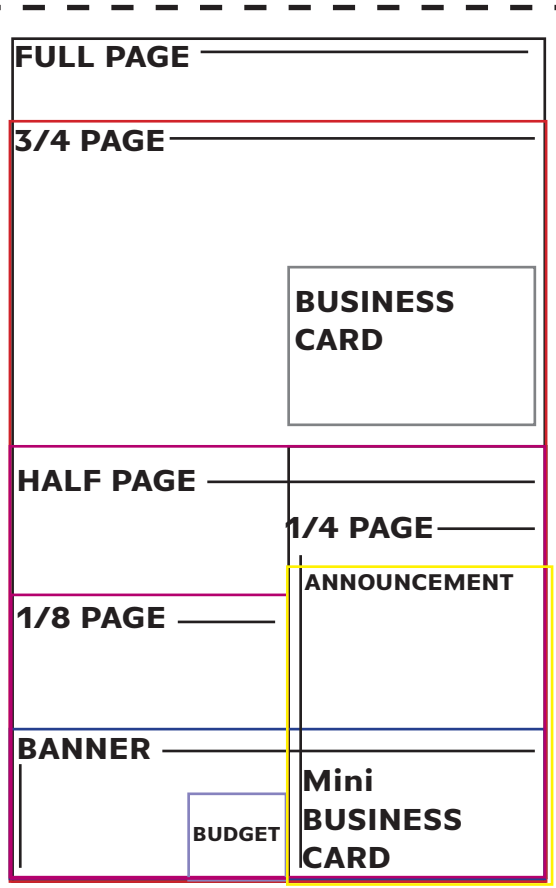
SIZES	B&W	COLOR
FULL PAGE	\$700	\$875
3/4 PAGE	\$608	\$760
1/2 PAGE	\$360	\$450
1/4 PAGE	\$184	\$230
ANNOUNCEMENT	\$138	\$172
BANNER	\$110	\$137
1/8 PAGE	\$110	\$137
BUSINESS CARD	\$83	\$103
Mini BUSINESS CARD	\$55	\$68
BUDGET	\$28	\$35

### DISCOUNTS

NON-PROFIT RATE.....10%  
 4-ISSUE PRE-PAY.....5%  
 1-YEAR PRE-PAY.....10%

## PRINT AD SPECIFICATIONS



PRINT SIZES	Dimensions
FULL PAGE	9.75"W X 15"H
3/4 PAGE	9.75"W X 12"H
1/2 PAGE	9.75"W X 7.5"H
BANNER	9.75"W X 2"H
1/4 PAGE	4.75"W X 7.5"H
ANNOUNCEMENT	4.75"W X 5"H
1/8 PAGE	4.75"W X 4"H
BUSINESS CARD	4.75"W X 3"H
Mini BUSINESS CARD	4.75"W X 2"H
BUDGET	2.25"W X 1"H

## AD PACKAGES

**Bronze:** Print + Web Ad 10% off

**Silver:** Print Ad + Photo + 200 word Article = Ad + \$40

**Gold:** Print Ad + Web + Photo + 500 word Article + shout out on our Facebook page = Ad + \$100

## WEB ADS

Large ...\$80  
 Medium... \$60  
 Small... \$30

**All web ads run monthly and in color. Please send ad in .jpg format**

## ADDITIONAL INFORMATION

Please send PRINT-READY ads in .pdf format by the 16th to be placed in the next month's issue. Need an ad designed? We charge a small fee. Payment required prior to publishing. Billing due date noted on invoice. Color ads are on a 1st come, 1st served basis.

**Uma Jolicoeur- Advertising & Media Manager**

**Services Directory**  
 An affordable option for simple listings.  
 ACTUAL SIZE, only  
**\$25,\$15 w/ad**

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